



MG 100	Business Plan	-	-	20%	3%	68%	59%	12%	21%
IS 240	Project Report	3%	-	32%	-	39%	-	26%	-

**Tabor Core  
Learning Goal #2b  
Verbal Communication Assessment Results  
2013-2014**

Course	Artifact	Mastery (% of students)		Proficient (% of students)		Developing (% of students)		Beginning (% of students)	
		F 13	S14	F13	S14	F13	S14	F13	S14
MG 100	Business Plan presentation	-	-	20%	28%	68%	59%	12%	10%
IS 240	Project Presentation	-	-	54%	-	43%	-	3%	-
MK 300	Case Presentation	4%	-	35%	22%	47%	74%	14%	4%

**Tabor Core  
Learning Goal #3  
Global Perspectives Assessment Results  
2013-2014**

Course	Artifact	Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
MG 330	Business Plan				

**Tabor Core  
Learning Goal #4  
Teamwork Assessment Results  
2013-2014**

Course	Artifact	Mastery (% of students)		Proficient (% of students)		Developing (% of students)		Beginning (% of students)	
		F13	S14	F13	S14	F13	S14	F13	S14
MG 100	Business Plan	-	-	12%	28%	88%	62%	-	10%
MG 300	Team Project	4%	-	26%	-	66%	-	4%	-
MG 330	Business Plan	-	20%	77%	72%	23%	8%	-	-

**Tabor Core  
Tabor Learning Goal #5  
Quantitative Reasoning Assessment Results  
2013-2014**

Course	Artifact	Mastery (% of students)		Proficient (% of students)		Developing (% of students)		Beginning (% of students)	
		F13	S14	F13	S14	F13	S14	F13	S14
AC 240	Exam problems	-	-	6%	34%	34%	56%	60%	10%

MG 370	Exam problems	39%	47%	45%	53%	16%	-	-	-
MG 450	Case analysis	-	21%	-	58%	-	21%	-/	-

### Accounting Major

Assessment Outcome		Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
<b>Course</b>	<b>Artifact</b>	<b>Learning Goal 1: Competency</b>			
AC 301	Not assessed	-	-	-	-
AC 302	Financial Statement Prep.	-	18%	47%	35%
AC 331	Case	30%	50%	20%	-
AC 332	Case	30%	50%	20%	-
AC 411	Final exam questions	30%	30%	40%	-
AC 422	Audit Rept. and work papers	24%	29%	29%	18%
		<b>Learning Goal 2 : Research Skills</b>			
AC 331	Research Report	7%	79%	14%	-
AC 413	Research report	16%	48%	32%	4%
		<b>Learning Goal 3: Written Communication</b>			
AC 332					
AC 413	Research Report	25%	44%	32%	-
AC 422	Audit Report	47%	35%	18%	-
		<b>Learning Goal 4: Oral Communication</b>			
AC 422	Audit presentation	47%	6%	29%	18%
		<b>Learning Goal 5: Ethics</b>			
PH 215	Case Analysis	81%	19%	-	-

### Entrepreneurship Major

Course	Artifact	Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
<b>Learning Goal #1</b>					
ET 340	Feasibility Study	-	5%	55%	40%
<b>Learning Goal #2</b>					
ET 440	Client-Based Project	-	-	100%	-
<b>Learning Goal #3</b>					
ET 390	Reflection	-	33%	33%	33%
<b>Learning Goal #4</b>					
ET 380	Reflection	-	55%	36%	9%

### Finance Major

Course	Artifact	Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
<b>Learning Goal #1</b>					
FI 301	Bank Mgt. Project	37%	50%	13%	-
FI 451	Economic Forecast	14%	57%	20%	-
FI 452	Securities written project	40%	60%	-	-
FI 452	Securities presentation	20%	80%	-	-
<b>Learning Goal #2</b>					
FI 352	Quantitative Problem	60%	-	-	40%
FI 365	Quantitative Problem	25%	50%	12%	12%
FI 460	Quantitative Problem	14%	72%	14%	-

### Information Systems Major

Course	Artifact	Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
<b>Learning Goal 1: Programming</b>					
IS 221	Mini programming project (Final exam)	-	53%	47%	-
<b>Learning Goal 2: Database Competency</b>					
IS 370	Client Project	17%	58%	25%	-
<b>Learning Goal 3: System Design Life Cycle</b>					
IS 321	Project to plan and design information system	<i>Not taught</i>			
<b>Learning Goal 4: Security</b>					
IS 331	Network design case study project	<i>Not taught</i>			
IS 334	Class project	29%	29%	42%	-
<b>Learning Goal 5: Networks</b>					
IS 332	Millikin Data Center Audit		50%	50%	-
IS 334		29%	29%	42%	-
<b>Learning Goal 6: Documentation</b>					
IS 332	Millikin Data Center Audit	-	50%	50%	-

## Management Major

Assessment Outcome		Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
Course	Artifact				
<b>Learning Goal #1</b>					
MG 322	Project Report	<i>14%</i>	<i>64%</i>	<i>23%</i>	-
<b>Learning Goal #2</b>					
MG 375	Case analysis	<i>32%</i>	<i>68%</i>		-
MG 410	Project Report	-	<i>82%</i>	<i>18%</i>	-
MG 430	Consulting Project Report		<i>75%</i>	<i>25%</i>	-
<b>Learning Goal #3</b>					
PH 215	Case analysis	<i>81%</i>	<i>19%</i>		-
<b>Learning Goal #4</b>					
MG 321	Case analysis	<i>35%</i>	<i>35%</i>	<i>30%</i>	-
<b>Learning Goal #5</b>					
MG 342	Not assessed	-	-	-	-
MG 365	Project Report	-	<i>73%</i>	<i>27%</i>	-



## Marketing Major

Course	Artifact	Mastery (% of students)	Proficient (% of students)	Developing (% of students)	Beginning (% of students)
		<b>Learning Goal 1: Marketing Mix</b>			
MK 308	Team project & presentation	-	41%	53%	6%
		<b>Learning Goal 2: Target Markets</b>			
MK 320	Client based project	-	60%	40%	-
		<b>Learning Goal 3: Motivation and Consumption</b>			
MK 308	Project	35%	47%	12%	6%
		<b>Learning Goal 4: Customer Value</b>			
MK 442	Survey research project				
		<b>Learning Goal 5: Social Responsibility</b>			
MK 308	Team Project	24%	35%	35%	6%
MK 442	Survey research project	36%	28%	36%	-
		<b>Learning Goal 6: Communication (oral)</b>			
MK 320	Client based project	5%	81%	14%	-
		<b>Learning goal 6: Communication (written)</b>			
MK 320	Client-based project	-	86%	14%	-
MK 442	Survey research project	21%	79%	-	-
MK 307	Team project	17%	57%	26%	-