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Effectively Engaging Stakeholders throughout Performance Learning Projects

Panelists:

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Moderator: Julienne Shields

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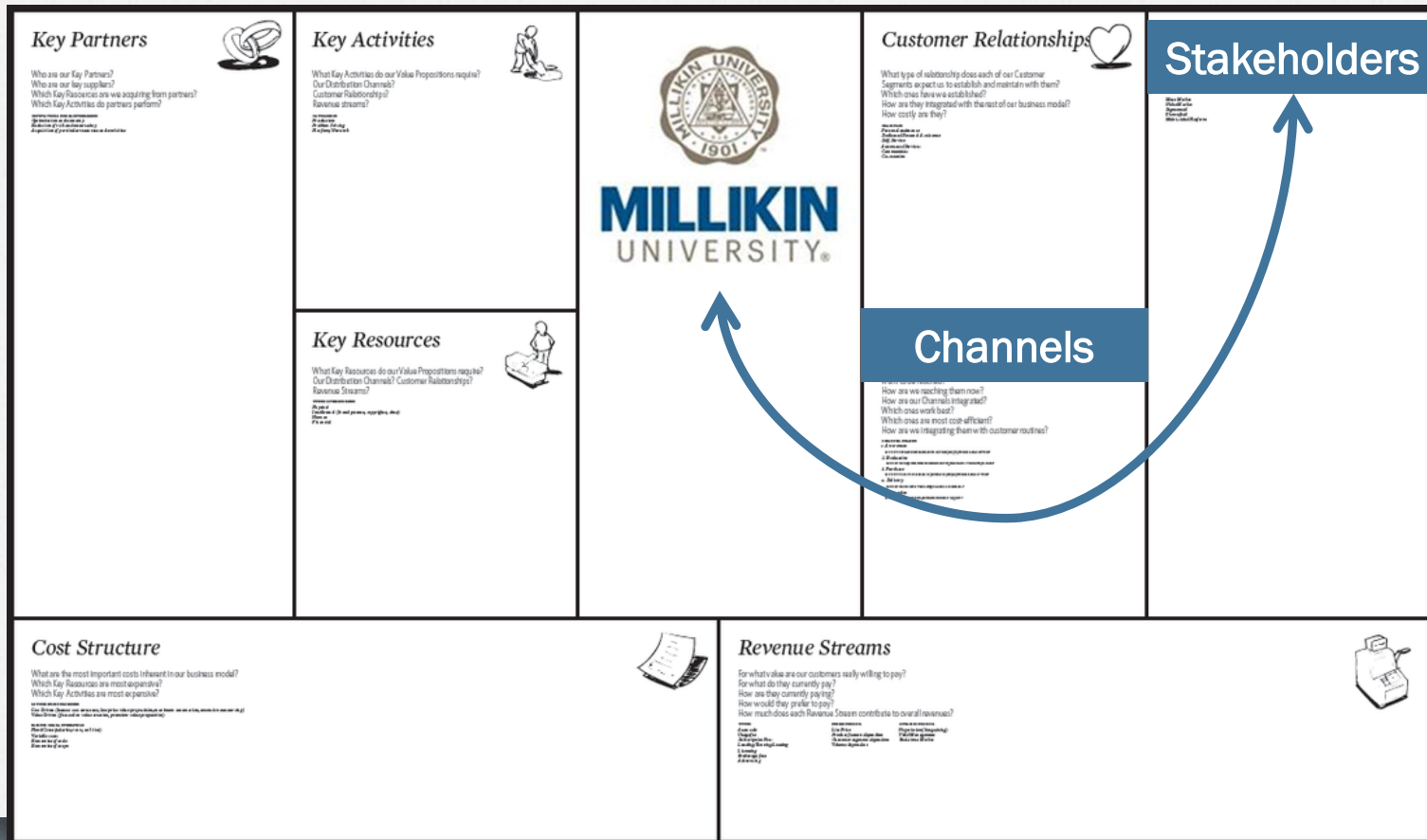
Panel Objective:

- o Use “Channel” framework to explore tools, tips and techniques to frame HOW to effectively engage your prospective external stakeholder(s).
- o Reduce sense of risk to faculty
- o Increase likelihood of successful learning endeavor for students

Engaging Stakeholders

- o Challenges:
 - o Risky
 - o Requires extra communication
 - o Intersection between faculty, students, and stakeholders

Delivering Performance Learning through “Channels”



“Channel” Framework

5 Phases



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