

TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

October 11-12, 2019

Friday, October 11, 2019

The DBC meeting started at 12:00 PM in the President's Dining Room.

DBC members in attendance: Sheri Eichelberger, Nikki Garry, Gary Hendrickson, Trevor May, Jamie Rockhold, Kevin Stocks, Bob Swartz, David Weatherford

Tabor faculty & staff in attendance: Najiba Benabess, Shauna Mays, Becky Stubblefield

Dean Benabess welcomed all the DBC members and started the meeting after lunch. Below are the presentations in order:

DBC Business Meeting – Dean Benabess (see Powerpoint presentation)

- Tabor updates
 - There was discussion about maintaining the relevancy of the majors, in terms of information and skills being taught
 - There was discussion about international students – where do they come from, what type of student are they, how much does each student pay Millikin (if anything)?
 - May invite Briana Quintenz, Director of Center for International Education, to join a future conference call to discuss further.
- Tabor initiatives 2019-2020
- DBC goals & priorities
- DBC teams
 - Teams for 2019-2020: Alumni Engagement, Career Preparedness, and NEW: Business Partnerships.
 - Dean Benabess will discuss team placement with Matt Guffey and Zane Peterson.
- DBC Membership Agreement
 - Dean Benabess and Sheri Eichelberger, Chair, requested that each DBC member read the agreement, then sign and return it to Becky.

At 4:00 PM, the DBC members joined Tabor students & faculty for a networking & panel event at ADM-Scovill Hall, followed by dinner with the President, Provost, VP of Alumni & Development, and Tabor faculty in the University Commons Banquet Room.

Saturday, October 12, 2019

The meeting started at 8:30 AM in the Tabor Conference Room.

DBC members in attendance: Sheri Eichelberger, Nikki Garry, Gary Hendrickson, Trevor May, Jamie Rockhold, Kevin Stocks, Bob Swartz, David Weatherford

Tabor faculty & staff in attendance: Najiba Benabess, Shauna Mays, Becky Stubblefield

Dean Benabess and Sheri Eichelberger welcomed the DBC. The DBC teams split up and worked in separate rooms, then came back together for updates & next steps.

Alumni Engagement team – Kevin Stocks, Sheri Eichelberger, Trevor May

- Over time, the team has identified challenges, presented ideas on how to overcome, and introduced Tabor Times and now a new tool for consideration called GRADUWAY.
 - GRADUWAY— a tool specifically focused on Tabor. Is multi-useful, user friendly and adds value to alums, students and faculty.
 - Allows us to build affinities (by graduation year, major, location, etc), and special interest groups
 - Is an academic tool and can be leveraged with Performance Learning
 - Can provide: Improved alumni engagement rate, improved alumni giving rate, increased career placement and internship placement success through posting capabilities (benefits students and alums), ties into Career Preparedness Committee efforts, and makes mentoring process and application easy via a “matchmaking” process.

Career Preparedness team – Bob Swartz, Nikki Garry, Jamie Rockhold

- Team shared video regarding Badges to improve understanding of it (Najiba to provide name of Digital Badge provider chosen by Tabor).
- Making positive progress working with Faculty
- Developing videos during Spring semester to enhance the announcement and coaching of Tabor Digital Badge program (TPAC).
- Will work with CAPP to see how can promote this program to potential employers.
- When companies are recruiting Tabor graduates, it helps support the focus on critical “soft skills” that can provide a competitive advantage for our students in the job market
- Badges can be uploaded to LinkedIn

Business Partnerships team – Gary Hendrickson, David Weatherford

- New team
- Created initial strawman which includes a 6 month, 1 year, 1.5 year and 2 year goals

- Najiba and team shared examples of current business partnerships that benefit MU and corporations/businesses. E.g. DMH, Soy Capital Bank, CAT and HSHS (pending)
- Developed comprehensive list of initial action items

Wrap Up and Next Steps – Sheri Eichelberger

- Dean Benabess shared that all original DBC members' three-year terms would end after the Spring 2020 meeting and asked if anyone would be interested in extending their term.
- All DBC original members attending the meeting expressed desire to extend their participation another year. (Sheri Eichelberger, Nikki Garry, Gary Hendrickson, Jamie Rockhold, Kevin Stocks, Bob Swartz)
- DBC members unanimously proposed keeping Sheri Eichelberger as Chair and Nikki Garry as Vice Chair. Sheri and Nikki accepted.
- Sheri collected signed Membership Agreements.
- Mark your calendars. Spring meeting scheduled for **April 17-18, 2020.**
 - Some Council members to arrive and participate in student or other face to face activities on Thursday, April 16 (TBD).
 - Request by Council to increase sub-team meeting time as it is very productive being face to face.

The meeting adjourned at 12:00 PM.

Next conference call: Monday, November 11 at 2:00 PM CST.

Thank you all for your dedication and support.