

PRIMARY ATHLETIC MARK

ATHLETIC MARKS

MIL-00073A



MIL-00079A



MIL-00080A

BIG BLUE™

INSTITUTIONAL MARK

INSTITUTIONAL WORD MARKS

MIL-00085A



MIL-00091A

MILLIKIN
UNIVERSITY.

MIL-00092A

MILLIKIN UNIVERSITY.

SECONDARY INSTITUTIONAL MARK

MIL-00097A



COLOR INFORMATION

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COLORS	PANTONE®	HTML	PROCESS
Blue	PMS 2955	003865	C:100% M:60% Y:10% K:53%
Grey	PMS 410 / Warm Grey 10U	746661	C:22% M:33% Y:28% K:60%
Red	PMS 194	9B2743	C:8% M:100% Y:55% K:37%
Black	Process Black		

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INTERNAL USE MARKS

MIL-00103A



MIL-00104A



MIL-00105A



MIL-00106A



SPORT SPECIFIC MARKS

MIL-00109A

MILLIKIN
BASEBALL

MIL-00110A

MILLIKIN
BASEBALL

MIL-00115A

MILLIKIN
BASKETBALL

MIL-00116A

MILLIKIN
BASKETBALL

MIL-00121A

MILLIKIN
CROSS COUNTRY

MIL-00122A

MILLIKIN
CROSS COUNTRY

MIL-00127A

MILLIKIN
FOOTBALL

MIL-00128A

MILLIKIN
FOOTBALL

MIL-00133A

MILLIKIN
MEN'S GOLF

MIL-00134A

MILLIKIN
MEN'S GOLF

MIL-00139A

MILLIKIN
WOMEN'S GOLF

MIL-00140A

MILLIKIN
WOMEN'S GOLF

MIL-00145A

MILLIKIN
SOCCER

MIL-00146A

MILLIKIN
SOCCER

MIL-00151A

MILLIKIN
SOFTBALL

MIL-00152A

MILLIKIN
SOFTBALL

MIL-00157A

MILLIKIN
SWIMMING

MIL-00158A

MILLIKIN
SWIMMING

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SPORT SPECIFIC MARKS (CONTINUED)



VERBIAGE

Millikin University®
Millikin®

Millikin Big Blue
Big Blue™

EMBROIDERY THREAD COLORS

COLORS	PANTONE®	Madeira	Robison Anton
Blue	PMS 2955	TBD	TBD
Grey	PMS 410 / Warm Grey 10U	1240	2265
Red	PMS 194	TBD	TBD
White	White	White	White
Black	Black	Black	Black

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