

MILLIKIN UNIVERSITY
Business Communication - BA or BS - 8-Semester Plan

Semester #1	Term: _____	Hours	Spg/Fall/Every	Semester #2	Term: _____	Hours	Spg/Fall/Every
IN 140: University Seminar		3	Every	EC 120: Principles of Economics		3	Every
EN 181: University Writing		3	Every	Creative Arts		3	Every
ET 100: Business Creation ¹		3	Every	Modern Language 103 or Creative Arts		4	Every
IS 120: Introduction to Business Analytics		3	Every	Natural Science with Lab (#1)		4	Every
CO 101: Communication Theory ³		3	Every				
Semester Total		15		Semester Total		14	
Cumulative Total		15		Cumulative Total		29	
Semester #3	Term: _____	Hours	Spg/Fall/Every	Semester #4	Term: _____	Hours	Spg/Fall/Every
PS 201: Statistical Methods		3	Every	MK 200: Principles of Marketing ³		3	Every
U.S. Cultures		3	Spring	BU 230: Business Conversations ³ or BU 250: Written Bus. Comm. ³		3	Every
BU 230: Business Conversations ³ or BU 250: Written Bus. Comm. ³		3	Every	ET 230: Financial Decision Making		3	Every
Math / Science Distribution or Language Requirement		4	Every	CO 204: Communication Research Methods ³		3	Every
EN 281: University Writing		3	Every	Math / Science Distribution or Language Requirement		4	Every
Semester Total		16		Semester Total		16	
Cumulative Total		45		Cumulative Total		61	
Semester #5	Term: _____	Hours	Spg/Fall/Every	Semester #6	Term: _____	Hours	Spg/Fall/Every
MG 300: Organizational Behavior & Change		3	Every	U.S. Structures (PH 215 recommended)		3	Every
CO 341: Organizational Communication		3	Every	Business Communication elective		3	Every
FI 300: Personal Finance		1	Every	CO 480 or MK 471: Internship		3	Every
MK 363: Brand Loyalty through Digital Media ³		3	Fall	Global Studies		3	Every
ET 235: Customer Discovery		3	Every	300/400 Elective		3	Every
ICS or Elective		3	Every				
Semester Total		16		Semester Total		15	
Cumulative Total		77		Cumulative Total		92	
Semester #7	Term: _____	Hours	Spg/Fall/Every	Semester #8	Term: _____	Hours	Spg/Fall/Every
Business Communication elective		3	Every	CO432: Intrcultural Communication		3	Every
Business Communication elective		3	Every	Business Communication elective		3	Every
Business Communication elective		3	Every	300/400 Level Elective		3	Every
300/400 Elective		3	Every	300/400 Level Elective		3	Every
Elective or Math / Science Distribution Requirement		3	Every	Elective		3	Every
Semester Total		15		Semester Total		15	
Cumulative Total		107		Cumulative Total		122	

¹ A grade of C- or better is required for this course.

² A grade of C+ or better is required for this course.

³ A grade of C or better is required for this course.

NOTES:

- The schedule above provides a template. Schedules will vary by student. Summer courses may be taken at Millikin or another institution (course approved through Registrar)
- Undergraduate graduation hour requirements: 124 credits
- To qualify for undergraduate financial aid, students usually must take 12 – 15 hours in undergraduate credit
- If taking Advanced Placement courses in high school or considering dual enrollment in high school/community college courses, please make sure you speak with a faculty advisor or Registrar's Office at Millikin prior to your selection/enrollment.