

**MILLIKIN UNIVERSITY**  
**Business Communication - BA or BS - 8-Semester Plan**

<b>Semester #1</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>	<b>Semester #2</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>
IN 140: University Seminar		3	Evry	EC 120 Principles of Economics		3	Evry
IN 180: University Writing		3	Evry	Creative Arts		3	Evry
ET 100: Business Creation <sup>1</sup>		3	Evry	Modern Language 103 or Creative Arts		4	Evry
IS 120: Introduction to Business Analytics		3	Evry	Natural Science with Lab (#1)		4	Evry
CO 101: Communication Theory <sup>3</sup>		3	Evry	ICS or Elective		3	Evry
<b>Semester Total</b>		<b>15</b>		<b>Semester Total</b>		<b>17</b>	
<b>Cumulative Total</b>		<b>15</b>		<b>Cumulative Total</b>		<b>32</b>	
<b>Semester #3</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>	<b>Semester #4</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>
PS 201: Statistical Methods		3	Evry	MK 200: Principles of Marketing <sup>3</sup>		3	Evry
CO 204: Communication Research Methods <sup>3</sup>		3	Evry	BU 230: Business Conversations <sup>3</sup> or BU250: Written Bus. Comm. <sup>3</sup>		3	Evry
BU 230: Business Conversations <sup>3</sup> or BU250: Written Bus. Comm. <sup>3</sup>		3	Evry	ET 230: Financial Decision Making		3	Evry
Math / Science Distribution or Language Requirement		4	Evry	IN 250		3	Evry
IN 280: University Writing		3	Evry	Math / Science Distribution or Language Requirement		4	Evry
<b>Semester Total</b>		<b>16</b>		<b>Semester Total</b>		<b>16</b>	
<b>Cumulative Total</b>		<b>48</b>		<b>Cumulative Total</b>		<b>64</b>	
<b>Semester #5</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>	<b>Semester #6</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>
MG 300: Organizational Behavior & Change		3	Evry	IN 251 (PH 215 recommended)		3	Evry
CO 341: Organizational Communication		3	Evry	Business Communication elective		3	Spring
FI 300: Personal Finance		1	Evry	CO 480 or MK 471: Internship		3	Evry
MK 363: Brand Loyalty through Digital Media <sup>3</sup>		3	Fall	IN 350: Global Studies		3	Evry
ET 235: Customer Discovery		3	Evry	300/400 Elective		3	Evry
ICS or Elective		3	Evry				
<b>Semester Total</b>		<b>16</b>		<b>Semester Total</b>		<b>15</b>	
<b>Cumulative Total</b>		<b>80</b>		<b>Cumulative Total</b>		<b>95</b>	
<b>Semester #7</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>	<b>Semester #8</b>	<b>Term: _____</b>	<b>Hours</b>	<b>Spg/Fall/Evry</b>
Business Communication elective		3	Evry	CO432: Intracultural Communication		3	Evry
Business Communication elective		3	Evry	Business Communication elective		3	Spring
Business Communication elective		3	Evry	300/400 Level Elective		3	Evry
300/400 Elective		3	Evry	300/400 Level Elective		3	Evry
Elective or Math / Science Distribution Requirement		3	Evry	Elective		3	Evry
<b>Semester Total</b>		<b>15</b>		<b>Semester Total</b>		<b>15</b>	
<b>Cumulative Total</b>		<b>110</b>		<b>Cumulative Total</b>		<b>125</b>	

<sup>1</sup> A grade of C- or better is required for this course.

<sup>2</sup> A grade of C+ or better is required for this course.

<sup>3</sup> A grade of C or better is required for this course.

**NOTES:**

- The schedule above provides a template. Schedules will vary by student. Summer courses may be taken at Millikin or another institution (course approved through Registrar)
- Undergraduate graduation hour requirements: 124 credits
- To qualify for undergraduate financial aid, students usually must take 12 – 15 hours in undergraduate credit
- If taking Advanced Placement courses in high school or considering dual enrollment in high school/community college courses, please make sure you speak with a faculty advisor or Registrar's Office at Millikin prior to your selection/enrollment.