

TABOR SCHOOL OF BUSINESS

Millikin University

Commercialization and Innovation Certificate

Student: _____

Effective Fall 2020

Advisor: _____

Major: _____

This certificate is an immersion program that requires full-time effort to fully engage in the process of identifying, evaluating, creating, problem-solving, networking, and communicating a potential business of interest to the student. Students who complete this immersion certificate will have prepared a business idea for evaluation by the market, created diverse networks to operationalize their interest or passion, identified potential funding streams and strategies to launch and scale the business, and honed the verbal skills needed to communicate their venture to disparate audiences.

This program is delivered in a cohort model.

Required Courses (18 credits)

		CR	SEM	GR
ET 340	Foundations of Entrepreneurship	3	___	___
ET 442	Ideation and Market Valuation	5	___	___
ET 444	Leveraging Resources and Logistics	5	___	___
ET 446	Commercialization and Communication	5	___	___