

Student: _____

Advisor _____

Effective Fall 2019

4/2/2019

University Studies, Distribution & Electives				Business Courses					
Sequential Requirements (15)				Tabor Core (47)					
		CR	SEM	GR		CR	SEM	GR	
IN 140	University Seminar	3	___	___	ET 100	Business Creation ¹	3	___	___
IN 150	CWRR I ³	3	___	___	ET 111	Team Dynamics ¹	1	___	___
IN 151	CWRR II ³	3	___	___	IS 120	Intro to Business Analytics	3	___	___
IN 250	US Cultures	3	___	___	MA 130	Elem. Prob. & Stats w/Spreadsheets	3	___	___
IN 251	PH 215 Business Ethics* Satisfies IN 251				MA 131	Elem. Prob. & Stats Lab	1	___	___
IN 350	Global Studies	3	___	___	IS 240	Foundations of Information Systems	3	___	___
					EC 100	Principles of Macroeconomics	3	___	___
					EC 110	Principles of Microeconomics	3	___	___
					AC 230	Introduction to Financial Statements	3	___	___
					BU 230	Business Conversations	3	___	___
					BU 250	Written Business Communication	3	___	___
					MK 200	Principles of Marketing ³	3	___	___
					AC 240	Principles of Managerial Accounting	3	___	___
					MG 300	People and Performance	3	___	___
					FI 340	Intro to Financial Management	3	___	___
					PH 215	Business Ethics	3	___	___
					BU 450	Global Business Strategy ¹	3	___	___
Non-Sequential Requirements (13-15)				Digital Media Marketing Major (21)					
		CR	SEM	GR		CR	SEM	GR	
	International Cultures & Structures (ICS) 6-8 credits:				MK 308	Consumer Behavior & Analytics ³	3	SP__	___
_____	ICS: _____	3/4	___	___	MK 363	Brand Loyalty thru Digital Media ³	3	FA__	___
_____	ICS: _____	3/4	___	___	MK 442	DMM Strategy & Analysis ³	3	SP__	___
_____	Natural Science w/Lab	4	___	___	MK 471	DMM Internship ²	3	___	___
_____	Creative Arts	3	___	___	_____	Student-run Venture experience	3	___	___
MA 130	Elementary Probability & Statistics*				See Bulletin for list of approved Student-run Ventures.				
MA 131	Elementary Probability & Statistics Lab*				Choose 3-6 credits of DMM Electives.				
	MA 130/131 satisfies QR requirement				MK 307	IMC Campaigns	3	FA__	___
BU 230	Business Conversations* satisfies Communication requirement				MK 310	Personal Selling and Sales Mgt.	3	SP__	___
					MK 330	Event Planning	3	FA__	___
					MK 360	Special Topics	3	___	___
Science Distribution Requirements (10)				Choose 0-3 credits of Interdisciplinary Electives.					
Choose from no more than (2) of the following areas: Biology, Chemistry, Physics, Math, Computer Science				See Bulletin for list of approved interdisciplinary electives.					
		CR	SEM	GR		CR	SEM	GR	
_____	Natural Science w/Lab	4	___	___	_____	_____	3	___	___
_____	_____	3	___	___					
_____	_____	3	___	___					
Electives (6)				300/400 Electives (12)					
		CR	SEM	GR		CR	SEM	GR	
_____	_____	3	___	___	_____	_____	3	___	___
_____	_____	3	___	___	_____	_____	3	___	___
_____	_____	3	___	___	_____	_____	3	___	___
_____	_____	3	___	___	_____	_____	3	___	___

¹ A grade of C- or better is required in this course.

² A grade of C+ or better is required in this course.

³ A grade of C or better is required in this course.

* Course is part of Tabor Core.